

ACP Organizational Memberships

Approved Structure:

5 members (same employer), \$500 for 1 year (50% corporate, 50% chapter)

5 members (same employer), \$950 for 2 years (50% corporate, 50% chapter) - essentially a 5% discount

5 members (same employer), \$1350 for 3 years (50% corporate, 50% chapter) - essentially a 10% discount

Additionally, this would be scalable, if some organization wants to cover 10 members, they buy two "packages".

Win for ACP Members:

1. For those organizations that only allow organizational memberships, ACP now has an offering
2. Transferable memberships
3. Trans-chapter memberships (i.e. one organizational membership could cover 2 members in one chapter and 3 in another)
4. One Invoice
5. Discount for buying multiple years

Win for ACP Corporate & Chapters:

1. Members get the organizational membership they have been asking for
2. Standardized pricing
3. Potentially more revenue from organizations that do not permit individual memberships (Hershey, Penn State, Federal Reserve Bank of Richmond, San Diego County, etc.)